



SHINING SILVER CLEANSE

SHINING SILVER CLEANSE is a gentle Aloe-Botanical shampoo that lathers up and gently removes dirt from the hair without stripping away its natural moisture. It's the perfect product to use prior to the COLOUR CLEANSE.

"Very rarely do I recommend shampooing everyday. We need those natural oils to properly lubricate the hair and scalp, especially if hair is chemically processed."

(Interchangeable with Riqué Cleanse)

2oz - \$10.00 12oz - \$24.00 32oz - \$58.00



SHINING SILVER COLOUR CLEANSE

This hydrolyzed collagen COLOUR CLEANSE neutralizes yellow tones in salt and pepper or silver/white hair and tones down brassiness in bleached or tinted hair. The natural proteins and collagen add body and gloss to shimmer. It's best to follow with Polish or Restore or other conditioner.

"This unique tone of violet creates a truly Silvered appearance on the hair. Use this every second or third shampoo according to your preference. 'This ain't your Granny's blue hair!'"

2oz - \$12.00 12oz - \$28.00 32oz - \$64.00



SHINING SILVER RESTORE

SHINING SILVER RESTORE is a Protein-based deep conditioner that permeates the hair and reinforces its natural structure with both wheat and soy proteins and panthenol. Strengthening, thickening and building Protein internally bonds that are compromised when colored or chemically processed or distressed.

"This product is the answer to very damaged hair and it's your best friend if you leave it on overnight or for the longest time. Some with especially damaged or with curly hair can even leave it in."

(Interchangeable with Riqué Reconstruct)

2oz - \$14.00 12oz - \$46.00 32oz - \$84.00



SHINING SILVER POLISH

SHINING SILVER POLISH is a high volume moisturizing product that makes your hair better, suppler than brand new - not only neutralizing the chemical residue of daily living, but providing a barrier to prevent to minimize toxic penetration.

"This is a light but very effective conditioning rinse. Along with the Aloe and the revitalizing Jojoba, Sweet Almond oil and Henna extracts really give a lovely shine and feel to the hair."

(Interchangeable with Riqué Moisture)

2oz - \$12.00 12oz - \$28.00 32oz - \$62.00



SHINING SILVER PATINA

This unique colour enhanced SHINING SILVER PATINA Conditions and Moisturizes as it neutralizes yellow tones in white or salt and pepper hair and tones down brassiness in bleached or tinted hair. The Burdock Root along with Lemon and other added Horsetail Extracts help to heal and grow the hair.

"I call this 'The Glistener!' It works best when it's alternated with the Silver Colour Cleanse. It truly Glistens Salt and pepper, Silver/White hair and Blondes love it too!"

2oz - \$16.00 12oz - \$32.00 32oz - \$84.00



WHIPP COCKTAIL FOR HAIR RUB • FOAM • COMB

CONTROLS FRIZZINESS,
CONDITIONS & ADDS BODY

riqué
WHIPP COCKTAIL VIDEO



WHIPP WITH RECONSTRUCT OR RESTORE
w/ 12oz Regularly \$81 Special \$75
w/ 32oz Regularly \$119 Special \$110

WHIPP WITH MOISTURE OR POLISH
w/ 12oz Regularly \$60 Special \$55
w/ 32oz Regularly \$97 Special \$90

riqué®



BEAUTY SIMPLIFIED™ SHINING SILVER™



Each Purchase Will
Help an At Risk Teen
and Animal at
Emmylou Harris'
Charities

CROSSROADS
CAMPUS

BONAPARTE'S
RETREAT





RIQUÉ
Founder of
Riqué Hair Care
&
Beauty Simplified
Shining Silver
Hair Care

Riqué

Hello and thank you so much for giving me the opportunity to share my tried-and-true **Signature Formula Riqué Hair Products** and to allow me to introduce my new line, **Shining Silver by Beauty Simplified**, catering to those of us with salt-n-pepper, gray and silver/white hair.

I've had my original Riqué Signature Formula line for over 25 years. They are proven, tried and true, and a staple of many, because of the aloe-botanical formulas that continue to condition and rejuvenate the hair.

So tried and true, that the original formulas were the starting foundation for my new line – but enhanced with violet hued shampoo and conditioner, **Colour Cleanse** and **Patina**, which are geared for cool-toned, salt-n-pepper, gray and silver/white hair. But honestly both lines are perfect for all types of hair, and can interchangeable with the exception of Colour Cleanse and Patina.

And for styling, let's not forget my best seller, **Whipp**, an alcohol free gel/mousse that conditions as it controls - And don't even get me started on the **Whipp Cocktail**...

And for finishing, there's **Sprae** - my workable shine enhancing hair spray - and there's **.Net** for a firmer hold.

Remember, all of my products are highly concentrated so that you just need to use a small amount and it saves the environment and your pocketbook :-)

And I'm excited to say that Every Purchase Helps an At Risk Teen and Animal, in support of **Emmylou Harris'** charities, **Crossroads Campus** and **Bonaparte's Retreat**.

Thanks SO Much!

For Questions or More Information
info@riquecollection.com
WWW.RIQUÉCOLLECTION.COM



riqué CLEANSE

CLEANSE is an aloe-botanical shampoo that lathers up and gently removes dirt from the hair without stripping away its natural moisture. It's the perfect product to use prior to the **COLOUR CLEANSE**.

"This product like all of mine are highly concentrated so only use small amounts."

(Interchangeable with Shining Silver Cleanse)

2oz - \$10.00 12oz - \$24.00 32oz - \$58.00



riqué MOISTURE

MOISTURE is a high volume moisturizing product that makes your hair better, suppler than brand new – not only neutralizing the chemical residue of daily living, but providing a barrier to prevent to minimize toxic penetration.

"This is a light but very effective conditioning rinse. Along with the aloe and the revitalizing Jojoba the Sweet Almond oil and Henna extracts really give a lovely shine and feel to the hair."

(Interchangeable with Shining Silver Polish)

2oz - \$12.00 12oz - \$28.00 32oz - \$62.00



riqué RECONSTRUCT

RECONSTRUCT is a Protein-based deep conditioner that permeates the hair and reinforces its natural structure with both wheat and soy proteins and panthenol. Strengthening, thickening and building Protein internally bonds that are compromised when colored or chemically processed or distressed.

"This product is the answer to very damaged hair and it's your best friend if you leave it on overnight or for the longest time. Some with especially damaged or with curly hair can even leave it in."

(Interchangeable with Shining Silver Restore)

2oz - \$14.00 12oz - \$48.00 32oz - \$84.00



riqué WHIPP

WHIPP is a unique Gel/Mousse with out alcohol. A fool-proof styling product that is light enough to go undetected in even finger-dried hair. A Dime size dab to Quarter size (depending on length of hair) that is then rubbed between the hands and allowed to turn to white foam, to be worked through the hair – and then styled or air-dried as your whim desires. There is no need to shake the bottle.

"This is one of my biggest sellers and it works well on wet hair and half the amount on dry hair. There is no need to shake the bottle. 'The Whipp Cocktail' combed through the hair encourages shine and reduces frizz by smoothing the cuticle. Whipp it Good!"

7oz \$35.00



riqué SPRAE

SPRAE is a hairspray that holds, is workable and soft to touch. The added botanicals help to condition, control and encourage shine.

"Sprae has just enough hold to do the job without making your hair stiff, hard or gummy AND this workable shine enhancing hairspray has the wonderful benefits extracts of lemon, rosemary and sage to name a few."

2oz - \$12.00 7oz - \$22.00



riqué .NET

.NET is a stealth Hairspray that has extra firm hold. The added botanicals aid in keeping the hair conditioned and to encourage shine.

"When it's gotta stay put, .Net is your answer as it makes your hair fall in line and stay there!"

2oz - \$12.00 7oz - \$22.00